ORANGE COUNTY
PARTNERSHIP
CENTER OF ECONOMIC DEVELOPMENT
NEW YORK



2021

ORANGE COUNTY PARTNERSHIP CENTER OF ECONOMIC DEVELOPMENT

SPONSOR OPPORTUNITIES

A MESSAGE FROM OUR PRESIDENT & CEO



Across Orange County, business leaders like you are looking for ways to grow. You want a leg up in marketing your products or services. You're looking to build your brand recognition in the community and bolster your reputation as an organization that's committed to the long-term development of Orange County.

Sponsorships with the Orange County Partnership can do all of the above.

Our events are filled with the business leaders you're trying to reach. Your company's logo can be front and center. Imagine being introduced via email to thousands of people in the business community. Connecting with the right people can result in new business.

If you're interested in promoting your business and making a difference in our community, I encourage you to review this Sponsorship Guide, or check out the online version at www.ocpartnership.org. Every offering is designed to provide the biggest possible impact -- through visibility at events and programs and exposure through a variety of media outlets. And, when you support the Orange County Partnership, you support the bigger picture of community building and economic development.

There's never been a more exciting time to be in Orange County, and there's no better time than now to be an Orange County Partnership Investor. Together, we are building a nationally recognized economy, and that includes building your business.

As always, our team stands ready to help you thrive. Thank you for your support. We look forward to hearing from you.

My very best,

Maureen Halahan

President & CEO



ORANGE COUNTY PARTNERSHIP GOLF CLASSIC SPONSORSHIP OPPORTUNITIES

MONDAY, MAY 17, 2021 | 9:00 AM | THE COUNTRY CLUB AT OTTERKILL & STONY FORD GOLF COURSE

PLATINUM SPONSOR - $5,000
- Logo displayed at event
- Logo included on event page/all event promotions
- Copy of attendee list after event - including contact info
- Full size ad in OCP e-newsletter
- Endorsement from podium
- Social media post, with sponsor tagged
- (1) tee sign
- (1) foursome including food & beverages

GOLF BALL SPONSOR - $4,000 (Limit 1)
- Company logo on all golf balls put in gift bags
- Logo displayed at event
- Logo included on event page/all event promotions
- Copy of attendee list after event - including contact info
- Endorsement from podium
- Social media post, with sponsor tagged
- (1) foursome including food & beverages

BEVERAGE CART SPONSOR - $3,000 (Limit 4)
- Drive a beverage cart delivering snacks & drinks to golfers - great networking opportunity!
- Logo displayed on banner across beverage cart
- Logo included on event page/all event promotions
- Endorsement from podium
- Social media post, with sponsor tagged
- (1) foursome including food & beverages

PAR SPONSOR - $1,500
- Logo displayed at event
- Logo included on event page/all event promotions
- Endorsement from podium
- Social media post, with sponsor tagged
- (1) single player ticket including food & beverages

TOP SHELF BAR SPONSOR - $3,000
- Banner displayed across top shelf bar at “After Party” - Otterkill Country Club
- Logo included on event page/all event promotions
- Endorsement from podium
- Social media post, with sponsor tagged
- (1) foursome including food & beverages

CIGAR ROLLING SPONSOR - $3,000
- Banner displayed across cigar rolling station at “After Party” - Otterkill Country Club
- Logo included on event page/all event promotions
- Endorsement from podium
- Social media post, with sponsor tagged
- (1) foursome including food & beverages

LIVE BAND SPONSOR - $3,000
- Banner displayed near the live band at “After Party” - Otterkill Country Club
- Logo included on event page/all event promotions
- Endorsement from podium
- Social media post, with sponsor tagged
- (1) foursome including food & beverages

CLOSEST TO THE PIN - $2,000 (Limit 2)
- Logo displayed at event
- Logo included on event page/all event promotions
- Sponsor signage with name and logo at prize hole #9.
- (2) single player tickets including food & beverages

BREAKFAST SPONSOR - $3,000
- Banner displayed at breakfast station
- Logo included on event page/all event promotions
- Endorsement from podium
- Social media post, with sponsor tagged
- (1) foursome including food & beverages

LUNCH SPONSOR - $3,000
- Banner displayed at lunch station
- Logo included on event page/all event promotions
- Endorsement from podium
- Social media post, with sponsor tagged
- (1) foursome including food & beverages

$650 FOURSOME | $175 PER PERSON | $250 TEE SIGN



MVP BREAKFAST SPONSORSHIP OPPORTUNITIES

Honoring:
RICHARD B. GOLDEN
Burke, Miele, Golden & Naughton, LLP

The Most Valuable Partner (MVP) Award is presented to honor an individual or organization that has gone above and beyond the call of duty to improve the economic strength and diversity of Orange County. This event is one of the largest networking events of the year.

TUESDAY, JUNE 8, 2021 | 8:00 AM | WEST HILLS COUNTRY CLUB

$5,000

CATALYST SPONSOR

- (4) complimentary tickets to MVP Breakfast
- 6 ft. sponsorship booth to display marketing materials & opportunity to network with attendees
- Acknowledgement on ALL marketing materials
- "Sponsored by" signage prominently displayed throughout entire event
- Your company will be an active part of the day - mentioned several times throughout the presentation
- Featured in PowerPoint loop during networking session
- Logo will be featured in (2) e-newsletters throughout the year - driving our audience to your website

$3,000

BENEFACTOR SPONSOR

- (3) Complimentary tickets MVP Breakfast
- 6 ft. sponsorship booth to display marketing materials & opportunity to network with attendees
- Acknowledgement on ALL marketing materials
- "Sponsored by" signage prominently displayed throughout entire event
- Featured in PowerPoint loop during networking session

$1,000

FRIENDS OF RICK GOLDEN SPONSOR

- (1) Complimentary tickets to MVP Breakfast
- Acknowledgement on ALL marketing materials
- Featured in PowerPoint loop during networking session



ORANGE COUNTY PARTNERSHIP INVESTOR BREAKFAST SPONSORSHIP OPPORTUNITIES

Each year, the Orange County Partnership hosts a complimentary Investor Breakfast to show our appreciation to all of our Private Investors in economic development. It provides an opportunity for Investors to network and conduct business. We always make sure that we invite a compelling keynote speaker that offers keen insight and timely information that will benefit the Investors in attendance such as emerging economic trends.

TUESDAY, SEPTEMBER 21, 2021 | 8:00 AM | WEST HILLS COUNTRY CLUB

$3,000

INVESTOR BREAKFAST SPONSOR

- (4) Complimentary tickets to Investor Breakfast
- 6 ft. sponsorship booth to display marketing materials & opportunity to network with attendees
- Acknowledgement on ALL marketing materials
- Featured in PowerPoint loop during networking session
- Acknowledgement on all social media platforms





ANNUAL EVENT SPONSORSHIP OPPORTUNITIES

Our largest networking event of the year, the Orange County Partnership's Annual Event celebrates the accomplishments of the past year and looks towards a vibrant future in Orange County. Be there as we announce the winners of our Quality of Life Award, Spirit of Innovation Award and the Alliance for Balanced Growth's Golden Shovel Award. With time for networking, an overview of all of our economic development accomplishments and a nationally recognized keynote speaker, our Annual Event is an inspiring event for all who love our community.

TUESDAY, DECEMBER 7, 2021 | 5:00 PM | THE BARN AT VILLA VENEZIA

$6,000

TABLE GIFT SPONSOR (Limit 1)

- (3) Complimentary tickets to Annual Event
- Your logo featured on a table gift supplied by the OCP
- Acknowledgement on ALL marketing materials
- Featured in PowerPoint loop during networking session

$5,000

CATALYST SPONSOR

- (10) Complimentary tickets to Annual Event
- 6 ft. sponsorship booth to display marketing materials & opportunity to network with attendees
- Acknowledgement on ALL marketing materials
- Featured in PowerPoint loop during networking session
- Logo highlighted on OCP Facebook cover throughout the month of December
- Commit before **October 1st** and receive (1) Ad in "*Resources & Results*" E-Newsletter

$3,000

BENEFACTOR SPONSOR

- (3) Complimentary tickets to Annual Event
- Acknowledgement on ALL marketing materials
- Featured in PowerPoint loop during networking session



QUARTERLY PROJECT MEETING (Q.P.M.) SPONSORSHIP OPPORTUNITIES

Each quarter, the Orange County Partnership hosts a complimentary Quarterly Project Meeting (Q.P.M.) as part of our Investor's package. It provides an opportunity for Investors to network and receive a status update on all of our current leads and projects. We listen to your needs, ensuring introductions to business leaders that can result in work for your company. This intimate event provides an excellent atmosphere for you to reach your maximum potential in sponsorship.

THESE EVENTS ARE HELD EACH QUARTER

$650

QUARTERLY PROJECT MEETING SPONSOR

- 3 minute presentation highlighting your company
- Acknowledgement on ALL marketing materials
- Logo featured on PowerPoint Presentation
- Acknowledgement on all social media platforms



ALLIANCE FOR BALANCED GROWTH MEETING SPONSORSHIP OPPORTUNITIES

The Alliance for Balanced Growth (ABG) is a cooperative effort among commercial developers, land owners, real estate brokers, commercial construction contractors and the Orange County Partnership. Quarterly dinner meetings are held to facilitate networking among the group and to present and discuss items of interest and concern that can impact the future of our business community.

THESE DINNER EVENTS ARE HELD EACH QUARTER.

$650

ALLIANCE FOR BALANCED GROWTH QUARTERLY MEETING SPONSOR

- 5 minutes at the podium to highlight your company
- (2) tickets to the event at head table with keynote speakers
- Opportunity to distribute your company's marketing materials
- Acknowledgement on ALL marketing materials
- Logo featured on PowerPoint Presentation
- Acknowledgement on all social media platforms



RESOURCES & RESULTS E-NEWSLETTER SPONSORSHIP OPPORTUNITIES

In early 2020, the Orange County Partnership launched our “Resources & Results” E-Newsletter, published twice a month to 5,800+ readers including OCP Investors, Elected Officials, Strategic Partners, Commercial Real Estate Brokers, Developers and the Press. This e-newsletter contains timely economic development updates on projects, the latest economic trends and important information pertaining to our Investors. Now is your chance to use our platform to promote events, causes, creative projects and services that align with the Orange County Partnership’s mission.

OUR RESOURCES & RESULTS E-NEWSLETTER IS PUBLISHED TWICE MONTHLY

Banner Ad
1200x400

ADS ARE AVAILABLE IN THREE SIZES:

Received by 5,800+ subscribers

PRICING:

1 Month
Small $100 | Medium $200 | Banner $350

3 Months
Small $250 | Medium $500 | Banner $650

6 Months
Small $450 | Medium $950 | Banner $1,200

Small Ad
370x228

Medium Ad
370x456

Up to 50 characters of text can be included underneath an image with a hyperlink. Submit as JPEG or PNG under 1 MB.

CONTACT INFORMATION

Name: _____ Title: _____

Business/Organization: _____ Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Email (Required): _____ Phone #: _____

EVENT SPONSORSHIP:

[ ] Annual Event
[ ] MVP Breakfast
[ ] Investor Breakfast
[ ] Golf Event
[ ] QPM Meeting
[ ] ABG Meeting

PAYMENT METHOD:

Total Amount Due: $_____

[ ] Check Enclosed: $_____

MAKE CHECKS PAYABLE TO:

Orange County Partnership
40 Matthews Street, Suite 108
Goshen, NY 10924

Thank you for your support!

ORANGE COUNTY PARTNERSHIP
CENTER OF ECONOMIC DEVELOPMENT
NEW YORK

For more information, contact Megan Matthews:
845.294.2323 | megan@ocpartnership.org